

Exhibit 3

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VIA EMAIL

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Re: Live PD/A&E Television Networks, LLC

Dear Messrs. Gordon and Cohan:

I write to follow-up on my June 2022 letter concerning the impending airing on Reelz of a television show that is virtually indistinguishable from Live PD.¹ As you know from that letter, my client A&E Television Networks, LLC (“AETN”) is the sole owner of any and all rights in the Live PD series, including without limitation all copyrights in the series content and applicable related trademarks.

Several articles in the press—including The Wall Street Journal—have confirmed and heightened my client’s concerns that Reelz is attempting to “bring[] back” Live PD.² The Wall Street Journal’s headline read: “Live PD is coming back this summer as “On Patrol Live”³ As several other articles detailed, Reelz is “reviving” Live PD.⁴ Still others described Live PD as making a “return” on

¹ All capitalized terms have the meaning ascribed to them in my June letter.

² See Joe Flint, ‘Live PD’ Is Coming Back on TV This Summer as ‘On Patrol: Live’, WALL ST. J., June 8, 2022, <https://www.wsj.com/articles/live-pd-is-coming-back-on-tv-this-summer-as-on-patrol-live-11654691401>.

³ *Id.*

⁴ See, e.g., Michael Schneider, ‘Live PD’ To Be Revived on Reelz This Summer as ‘On Patrol: Live,’ Hosted by Dan Abrams, VARIETY, June 8, 2022, <https://variety.com/2022/tv/news/live-pd-return-reelz-dan-abrams-1235288210/>; Alex Weprin, ‘Live PD Revived at Reelz, Producer Dan Abrams Says ‘Environment Has Changed’ Since 2020 Cancellation, THE HOLLYWOOD REPORTER, June 8, 2022, <https://www.hollywoodreporter.com/tv/tv-news/live-pd-revived-reelz-on-patrol-live-1235161208/>.

July 20, 2022
Page 2

Weil, Gotshal & Manges LLP

Reelz.⁵ This carefully coordinated press campaign further confirmed, as we suspected, that Reelz will indeed be bringing back Dan Abrams and Sean “Sticks” Larkin as co-hosts, John Zito as executive producer, along with other features of Live PD.⁶ And Mr. Abrams himself removed all doubt when he acknowledged in the press⁷ and repeatedly stated on social media that “[t]he show will be back on Friday and Saturday nights sometime later this summer!”⁸ According to one recent article, Mr. Abrams has been planning for “[t]he Live PD team ... coming back to TV” ever “since the date it was canceled.”⁹ While we are mindful that the name of the show has evolved to “On Patrol: Live,”¹⁰ this is transparent window dressing at best; as if to prove the point, Mr. Abrams thanked the #livepdnation “for its patience.”¹¹ Just this week, in fact, Mr. Abrams noted that it’s “[h]ard to be believe *we are almost back!!*”¹²

In light of the above, we remind you again of AETN’s copyrights, trademarks and other intellectual property rights in the Live PD franchise, and reiterate that we will not hesitate to protect those rights should Reelz air or otherwise distribute a show that is virtually identical to Live PD. Moreover, we demand that all parties cease and desist from referring to Reelz “bringing back the show” or other similar comments intended to suggest that Reelz is going to be airing Live PD or “the show” whose intellectual property is owned by AETN. AETN reserves all rights and waives none.

I remain available to discuss this matter with you.

Very truly yours,

David L. Yohai

cc: Henry Hoberman, Chief Legal Officer, AETN

⁵ See, e.g., Denise Petski, ‘Live PD’ to Return as ‘On Patrol: Live’ On Reelz, DEADLINE, June 8, 2022, <https://deadline.com/2022/06/live-pd-return-on-patrol-live-reelz-dan-abrams-1235040651/>; Greta Bjornson, ‘Live PD’ to Return on Reelz, Will Be Renamed ‘On Patrol: Live’, DECIDER, June 9, 2022, <https://decider.com/2022/06/09/live-pd-returning-renamed-on-patrol-live/>.

⁶ Flint, *supra* note 2; see also Kristen Baldwin, Dan Abrams Teases On Patrol: Live, Talks Tape Retention Policy: ‘We’re Going To Make More Exceptions,’ EW.COM, July 18, 2022, <https://ew.com/tv/on-patrol-live-dan-abrams-interview-live-pd/>.

⁷ See Schneider, *supra* note 4; Weprin, *supra* note 4.

⁸ See Dan Abrams (@danabrams), Twitter (June 8, 2022, 8:51 AM), <https://twitter.com/danabrams/status/1534518543168987136> (emphasis added).

⁹ See Baldwin, *supra* n. 6. Indeed, as early as January of 2021, Mr. Abrams told “all of those in the #livepdnation asking” that “the answer is yes...I am confident that #LivePD will be back in 2021. More to come...” See Dan Abrams (@danabrams), Twitter (Jan. 1, 2021, 10:30 AM), <https://twitter.com/danabrams/status/1345029565362659331>.

¹⁰ See Dan Abrams (@danabrams), Twitter (June 8, 2022, 8:51 AM), <https://twitter.com/danabrams/status/1534518543168987136> (emphasis added).

¹¹ See Dan Abrams (@danabrams), Twitter (June 8, 2022, 9:00 AM), <https://twitter.com/danabrams/status/1534520779253207040>.

¹² See Dan Abrams (@danabrams), Twitter (July 18, 2022, 8:49 AM), <https://twitter.com/danabrams/status/1549013399249555457>.